

Patch High School – Video Communications II
2010-2011

Course Name	Video Communications II <i>Course Number:</i> MEV 501
Course Description	The Video Communication II course expands on the student’s application of skills developed in the first course. Students will use the project oriented approach to refine their video production techniques while exploring concepts related to, but not limited to, studio production, on-site editing, video switching, lighting, scriptwriting, computer graphics, interview techniques, and computer based digital video processing. We will get in to advanced features of Final Cut Pro, the use of Garage Band, Sound Track Pro, Live Type , and begin with Motion . You will be mostly editing for the Senior Video Yearbook and doing spots for AFN —you may also begin to learn how to use Final Draft to do professional scripts. Editing footage from the JROTC summer camp will be one of the first projects using the advanced features. You will have to also do some shooting to get great shots for the edit you have been assigned. There will also be one free choice video each quarter with the approval of the teacher. A treatment, storyboard, and shot sheet must be done for all projects.
	You must have a hall pass for each person and have it signed out and in properly—this will be part of your task commitment grade.
Text	Television Production On-line at cybercollege.com web site.—www.apple.com for tutorials on Final Cut and DVD Pro, Lynda.com and www.atomiclearning.com . Motion Graphics and Effects in Final Cut Pro, Motion DVD tutorial.—your note book will be the major text for this class and a major grade. You will need a separate notebook for this course—it will be checked and graded randomly—you must use the Cornell style note taking and keep all handouts in the notebook.
Teacher Name	Mr. F
Location	Main H.S. building, media center studio rooms 113 and 114
Philosophy	To enhance our Student’s education through exploring studio productions and public broadcasting. Students who wish to someday have a career in broadcast communications will benefit from the information presented in this course. To develop organizational, technical, and creative skills by making videos that can be used in the real world—AFN, CNN, PTV, EUCOM, Community.— ALSO TO HELP TEACHERS WITH VIDEO IN THEIR CLASSES.
Materials	Every student needs to bring to every class: <ul style="list-style-type: none"> • Their notebook as a production log/textbook • A pencil • Two mini dv tapes—DVD-R blanks
Grading	Your grade will be determined by your success in five areas: broadcast team assignments, video projects, and completion of on-line modules, written tests, and use of class time. Treatment, storyboard, and shot sheet will also be major grades. You will receive a task commitment grade, a paired fluency grade, and a noted book grade at least once a week. You will be able to check your grades at home using Grade Speed. Please let me know if there are any mistakes.
DoDDS Grading Scale	DoDEA Grading Scale: 90-100 = A 80-89 = B 70-79 = C 60-69 = D 59 or below = F
Assessment	Critique of video projects, broadcast team skills, and written work.
	The homework for this class will involve reading and completing on-line

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Homework	modules, and filming video projects. Many projects have to be filmed outside of school time (such as sporting event stories or concerts). The most lengthily assignments involve producing a documentary or an original script. Quite often several hours of filming are needed for even a short project. Students are expected to budget their time and discuss time conflicts with Mr. F when undertaking a new video project. Setting up and keeping the studio looking professional is another aspect homework done after school, along with using and maintaining the mobile studio.
Late Work Policy	<p>Ample time is given to complete module assignments (typically 2 weeks per unit). Therefore, module unit assignments turned in late will lose 5% for each class period that are late.</p> <p>Video projects must be completed according to an agreed upon production schedule that is written up in the project proposal. Student's who fall behind on their production schedules often lose points because the quality of their project is compromised.</p>
Tutoring/Extra Help	Mr. F is available for one on one or small group tutoring. Students can sign up to come in during seminar period, or come in after school on Thursdays. Other times will have to be scheduled with Mr. F in advance.
Notes	<p>Depending on the size of the class, you will either have your own computer editor or will share with a team mate. When videotaping—you will need always to use professional lighting, professional sound and use a marker/slate—make sure you do at least two takes of each shot. Without great sound and great lighting, you will have a very amateurish product and a poor grade.</p> <p>There will be times, when you will have to update your computer or go to the Apple site to get more info on a software problem.—let me know first if you are going on the internet—remember to take your Ethernet cable out after using the internet or you will cause major conflicts. Remember to save after every edit and to back up to tape and to Quicktime after any major work has been done.</p> <p>I expect professional like behavior in class. Try to be creative with all you do and stay on task.</p> <p>I have taken some courses in Garage Band and Soundtrack Pro and will share what I have learned with you—it was a lot!!</p> <p>IF ARE ASSIGNED A SHOOT AND CAN NOT TO IT—CALL ME ASAP—SAME IF YOU ARE HAVING A PROBLEM—YOU WILL NEED YOUR OWN TAPES AND OWN HEADSETS. WHEN FILMING ON BASE, WE NEED TO INFORM THE MP STATION.</p>

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<p>Class Expectations</p>	<ol style="list-style-type: none"> 1. You will meet with me before the bell rings, ready to participate in class and have with you all the supplies necessary to participate in class. More than likely you will be scheduled simultaneously with another level class. Make sure you keep a production log of what you intend to do, what was accomplished, what problems you had, how you solved them, and what you plan to do next class period—this will be major part of your grade 2. You will be polite and stay quiet when Mr. F or another student is speaking. 3. You will show support and be an encouragement to other class members. 4. You will participate in all class activities and make good use of class time. 5. You will take pride in completing your video productions. Don't be satisfied with sloppy or hurried work. Make sure you turn on the external hard drive before you start the computer and turn it off after you shut down. (If there is an on/off switch—if not eject it on the computer.) 6. You will take care of the video equipment keeping it clean and safe.—only use the correct cleaners and cloth. NO LIQUIDS EVER IN THIS CLASS! KEEP THEM OUT IN THE HALLWAY. 7. You will demonstrate safe practices while using the equipment. Never film a scene where someone could be hurt.—IF YOU ARE HAVING A PROBLEM AND CAN NOT SOLVE IT IN TWO MINUTES-SEE ME!! 8. I will use various ways to teach to accommodate various learning styles. <p>Our video equipment is VERY expensive. Our digital editing workstation cost \$5,000.00. Our “cheap” cameras are \$700.00. Our expensive cameras run as high as \$3,000. IF YOU BREAK IT, YOU WILL REPLACE IT.</p>
<p>Class Procedures</p>	<ol style="list-style-type: none"> 1. Get Organized – Make sure you have a pencil, your production log, video tapes, and anything else you will need for the entire class. 2. Be Seated or be ready for the paired fluency outside of class– Tardiness will not be tolerated, do not expect leniency. We will follow the tardiness policy as written in your Student Handbook. 3. Prepare - Get your video tapes and materials in order. When the teacher is ready to start, you are expected to give your full attention. You need to be early if there is another class scheduled at the same time as yours. 4. Participate – Everyone is expected to participate at all times. In the event of sudden illness, you will be given a pass to see the nurse in the school health center. You will also be asked to be a peer teacher. I WILL BE ON TASK 100 PERCENT OF THE TIME AND I EXPECT YOU TO BE ALSO!
<p>Content Outline</p>	<p>USE YOUR PLANNER TO NOTE DUE DATES—WE WILL USE PAWS AND GO IN OUR CLASS TO WORK ON PROBLEM SOLVING AND GRAPHIC ORGANIZERS</p>

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	<p>In this class you will learn and be able to demonstrate:</p> <ol style="list-style-type: none"> 1. Pre-production including, treatment, script writing, shot sheets and story boarding. 2. Production including cinematography, lighting, sound and basic acting. Learn to do a multiple camera shoot with a clapper/slate for multicam editing. 3. Use of instructional DVDs, the internet and books to work on advanced editing and special effects. 4. Post-production including use of effects, editing and creating titles. 5. Broadcasting – skills specific to the news broadcast format.
<p>Types of Productions</p>	<p>USE OF THE INTERNET ONLY WITH THE PERMISSION OF THE TEACHER—YOU MUST OK ALL SITES YOU WILL USE AND NOTE THEM IN YOUR PRODUCTION LOG</p> <p>PSA's for AFN News Package for AFN Senior Video—shoot and edit one each quarter Personal Video with a treatment, script, story board and shot sheet. Documentary on a subject approved by teacher. We only have one copy of Final Draft Pro for screen plays—you must reserve the computer in advance and learn how to use the program on line. MAKING DVDS FOR SOLDIERS DOWNRANGE-READING TO THEIR CHILDREN</p>
<p>Field Production Assignments</p>	<p>When your are assigned a project that is outside of and away from school, such as filming a sporting event or a concert, you are expected to:</p> <ul style="list-style-type: none"> • Check out all necessary equipment before you leave school on the day of the event (or on Friday if it is a weekend event). MAKE SURE IF YOU CHECK A CAMERA OUT OVER THE WEEKEND IT IS BACK FIRST THING IN THE MORNING ON MONDAY! • Keep the equipment in a safely locked location when it is not in use. • Assume 24 hour responsibility for the equipment while it is checked out in your name. DO NOT LET ANY OTHER STUDENTS USE IT!! • Have blank video tape and charged batteries on hand. • Arrive at least ½ hour early for outdoor events and at least 15 minutes before the doors open to the public for indoor events. This amount of time is necessary to properly set up your camera. BE READY FOR RAIN-UMBRELLA AND TARP FOR THE GROUND. LENS PAPER. • Turn all equipment in the school day following the event. • Charge any used batteries. • Label and properly store you footage tapes. • Try to use direct power whenever possible. • Make sure you set up using the best lighting conditions • If you are using the mobile studio—check and recheck all of your connections—especially sound and make sure you are recording.
<p>Broadcast Team</p>	<p>All students will be assigned to a Broadcast team for our Patch A.M. News productions. If you are in a period class that is needed to do the news, you will help do the news show—if not, you will produce radio spots and products for AFN. You will also be asked to create video podcasts for posting to the internet</p>

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	<p>about the school. Remember—try to create videos that might help your grade in other classes.</p> <p>All Advanced students are expected to anchor and direct the Patch News cast as well as train beginning students in the various technical positions. Your grade will be determined by your mastery of the news anchor technique and your ability to act as a team leader when directing. You are expected to fill in any technical position as needed for a production. To keep your skills in shape, you should try to work in each technical position at least once per quarter.</p> <p>While the Producer, Mr. F, is primarily responsible for the news broadcast script, you may be asked to help with broadcast script writing and you are responsible for the script when Mr. F is absent. This is done on the internet and then transferred to the teleprompter. We will record the show on hard drive; edit it in Premier Pro, compress it as a WMV and then put it in on the teacher drive and email teachers that the show is up.</p> <p>You will also do individual learning of Final Cut Pro HD, Live Type, Sound Track Pro, Motion, After Effects 6.5 and DVD Studio Pro 3. Making copies of DVD's and trying to raise money for the Video Club would be extra credit. You can also earn a possible Varsity Letter for doing the coaching videos for a sport.</p>
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Production log format:

Date:

Notes:

Plans:

Accomplished:

Problems:

Resolved:

Plan for next class:

Questions:

NO SLOPPY OR HURRIED WORK WILL BE ACCEPTED—TAKE PRIDE IN WHAT YOU DO!

I have read this syllabus and will try my best to follow it during the year

Name

Date

Parent Signature

Date

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<p>DoDEA Communication Technology Standards</p>	<p>The DoDEA Communication Technology Standards includes both the graphic communication and video production program standards and are designed to help students develop an appreciation and understanding of communication technology through the study and application of materials, tools, and processes of the past and present. The courses in this area allow students to apply knowledge, tools, skills, and insights to the solving of problems found in the communications technology career areas.</p> <p>Content Standard 1: Operations, Concepts, and Innovations Apply basic content knowledge and skills that focus on the capabilities that students need to be productive members of society in communications technology career field.</p> <p>Content Standard 2: Problem Solving and Decision Making Apply problem-solving strategies in purposeful ways, both in situations where the problem and desirable solutions are clearly evident and in situations requiring a creative approach to achieve an outcome.</p> <p>Content Standard 3: Communication Communicate information and ideas in ways that are appropriate to the purpose and audience through spoken, written, and graphic or visual means of expression.</p> <p>Content Standard 4: Information and Research Use information-gathering techniques, analyze and evaluate information, and use information technology to assist in collecting, analyzing, organizing, and presenting information.</p> <p>Content Standard 5: Society and Self Management Apply social and self-management skills as a responsible, contributing member of a global society.</p> <p>Content Standard 6: Collaboration Work with others to achieve a shared goal, help other people learn on-the-job, and respond effectively to the needs of a client.</p>
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